



## THE HONOURABLE COMPANY OF GLOUCESTERSHIRE

### OBJECTIVES

#### *“For Gloucestershire”*

The Honourable Company was set up in 2007 to capitalise on all that is best in the ceremonial County of Gloucestershire (Gloucestershire and South Gloucestershire) - in particular by focusing on support for business, education, charities and voluntary organisations, sport, arts and heritage and the Armed Forces – using influence to encourage the development of leadership and advancing the debate on key issues. To these ends the Company:

- Promotes and rewards excellence, and the development of young people, particularly in the areas of science, sport and youth organisations.
- Sponsors the Arts and Heritage
- Supports units of the Armed Forces, both regular and reserve, Cadets and relevant supporting organisations.
- Furthers links with the voluntary sector (including mentoring to smaller charities), public services, schools, colleges and universities.
- Promotes the major annual Gloucestershire Lecture for a county-wide audience on subjects of national interest (recent events have included GCHQ and Law and Order).
- Supports major civic and social events across the county, not least through the presence of the Warden.

In both form and function the Honourable Company can be likened to a livery company. Members come from a wide variety of backgrounds, so we are able to exploit their personal and professional networks to further the Company’s objectives. Again, in parallel with livery companies, charitable activity is central to the Honourable Company’s work across the county. In 2012 the Honourable Company of Gloucestershire Charitable Trust was incorporated to serve the community and as a demonstration of the commitment by members to the objectives of the Company. Members are invited to make annual donations to the Trust of a minimum amount recommended by Court.

#### **Benefits of Membership**

It is axiomatic that members should support the Honourable Company’s objectives. They are also encouraged to take a full part in all the activities and opportunities provided by the Company, including:

- The current range of Interest Groups: Armed Forces, Arts & Heritage, Business and Community Support.

- There is a programme of autumn and spring supper lectures, mostly concerned with history and customs and other important issues relating to the county.
- Social events - open to members and their guests – including the annual Installation Dinner and private visits to various places or organisations of interest in the county, which all give good opportunities for networking and discussion of the needs of the county.

Membership is by invitation. It comprises individuals who, through their contacts across all sections of the community and in the county's best interests, are dedicated to furthering the Honourable Company's objectives. The names of prospective members, who must be proposed and seconded by an existing member, are placed before Court for consideration. Because membership numbers are limited it is possible names may be placed on a waiting list.

In 2015 Her Royal Highness The Princess Royal, who is well-versed in the work of Livery Companies, graciously consented to become the Honourable Company's Royal Patron, having been an honorary member for some years. His Royal Highness The Prince of Wales is also an Honorary member.

As far as the Company is aware, it is unique in the service it gives to Gloucestershire.

### **ENABLING OBJECTIVES (2020-21)**

Each of the four Interest Groups plus two members of Court with other specific responsibilities have annual objectives which enable the delivery of the Company objectives. These objectives apply to the year 2020-21, unless stated otherwise, and may be repeated or amended in subsequent years.

#### **All Interest Groups:**

1. Review Committee and Group membership, Terms of Reference (TOR) and Objectives annually.
2. Encourage and support related organisations to apply for financial support from the Honourable Company of Gloucestershire Charitable Trust, at a rate of two each year.

#### **Membership Champion:**

1. Review TOR and Objectives annually.
2. Recruit sufficient new members to sustain a minimum annual net increase of four.
3. Write and manage 'the member journey', by November 2020.
4. Review recruitment processes and administration biennially – report to November meeting of Court each second year starting in 2020.
5. Submit current membership statistics and any procedural changes related to recruitment, joining or renewal to the Clerk in sufficient time for inclusion in the Warden's report to the AGM.

### **Communications Champion:**

1. Review TOR and Objectives annually.
2. Review annually the opinion of members of the e-newsletter as it evolves.
3. Adjust the frequency of newsletters to the events calendar, ensuring that notable events (those directly contributing to the objectives of the Company), or notable achievements by members, are reported within two calendar months of occurrence.
4. Using social media, ensure that notable events are reported within 24 hours of occurrence, or as soon as practicable thereafter.
5. Explore other means<sup>1</sup> to publicise internally and externally Company, Charitable Trust and individual member's achievements and submit a statement of intent for endorsement by Court in February 2021.

### **Armed Forces Group:**

1. Sustain the annual Individual Cadet and Unit Awards scheme.
2. Visit selected SCC, ACF and ATC units (in addition to the presentation of Unit Awards) on at least two occasions annually.
3. Make a positive contribution towards Wessex RFCA activity, specifically encourage and, where possible, reward commercial companies in their engagement with the Defence Employer Recognition Scheme.
4. Deliver at least one defence-related activity or lecture for Company members once every three years (may include welfare, Reserve forces, armed forces covenant or other related matters).

### **Arts & Heritage Group:**

1. Support and contribute, where appropriate, to the David Vaisey Prize programme.
2. Deliver visits and events for Company members to local attractions at least twice each year.
3. Encourage and support applications from Arts and Heritage focussed groups to the Honourable Company of Gloucestershire Charitable Trust.

### **Business Group:**

1. Sustain the Anne Cadbury Awards at the rate of at least one each year in conjunction with the Community Support Group.
2. Maintain and develop the Company's commitment to rural affairs with the medium-term objective of establishing a separate interest group.
3. Monitor and develop the Company's contribution to Gloucestershire's strategic plans through GFirst LEP and the Local Industrial Strategy, and Gloucestershire 2050.
4. Deliver at least one activity or lecture for Company members annually.
5. Continue to deliver the Annual Gloucestershire Schools' Christmas Lectures.
6. Continue to develop relationships between the Company, businesses and educational establishments in the county.

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<sup>1</sup> For example, LinkedIn, 'an evening with' and others.

**Community Support Group:**

1. Review the charity mentoring project with the Cranfield Trust and roll out at a rate of 5 each year.
2. Sustain the annual Police Cadets Awards scheme.
3. Sustain the Anne Cadbury Awards at the rate of at least one each year in conjunction with the Business Group.
4. Develop strategic relationships with the social sector in Gloucestershire and South Gloucestershire and contact with a range of small charities.
5. Sustain the annual awards to young athletes in conjunction with the Gloucestershire Playing Fields Association.
6. Identify opportunities to support disabled athletes and provide disabled people with opportunities to engage in physical activities.
7. Deliver one relevant activity or lecture for Company members annually.